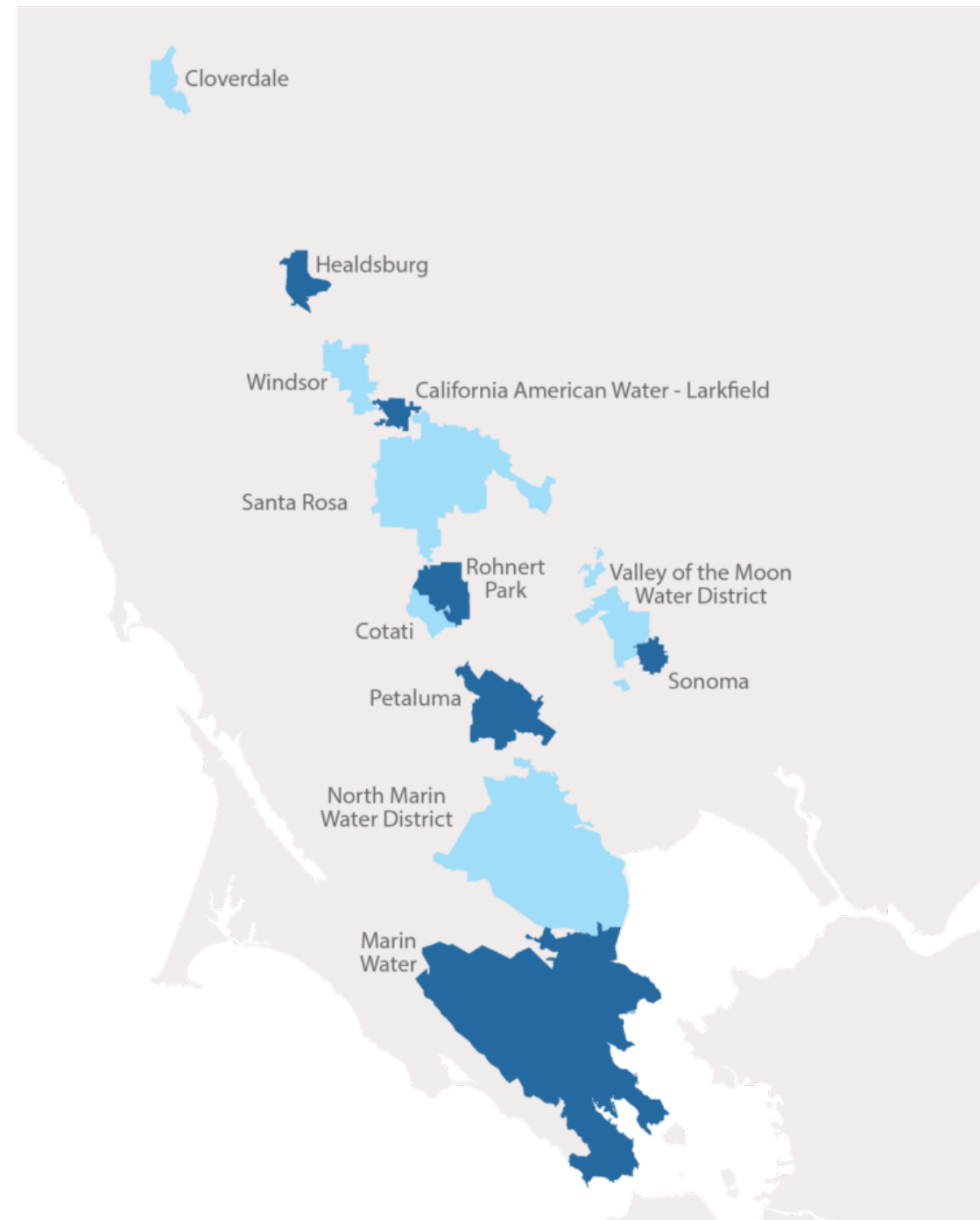


STILL  
DROUGHT IS HERE  
SAVE WATER 

Jennifer Burke, Director of Santa Rosa Water



13 water utilities in Sonoma and Marin counties joined together to provide regional solutions for water-use efficiency.





## Regional Drought Response

- April 2021, Gov. declares drought emergency for the Russian River watershed
- May 2021, Sonoma Water contractors adopt resolution requesting 20% reduction in water-use over 2020
- June 2021, Partners implement water shortage plans to achieve minimum 20% savings





# Water Shortage Plan

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20% community-wide reduction on water-use

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Water waste prohibited

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Irrigation limited to 8 p.m. to 6 a.m.

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Shut-off nozzles required for all hoses

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Washing down hard surfaces is prohibited

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Pressure washing is prohibited, unless a variance is obtained

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Restaurants - only serve water upon request

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Hotels/lodging - provide linens only upon request



# Top 10 Water-Saving Tips

# 1. Get to know your water use

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Do you know how much water you are using?

Check your water bill or view usage online



## 2. Find and Fix Leaks

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Look for spikes in water usage.

Test your toilet(s) for leaks using dye tabs of food coloring



### 3. Turn off the tap

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Turn off the tap when brushing teeth, shaving, or rinsing dishes

Take 5-minute showers

Capture rinse water in a bucket and use to water plants





## 4. Wash full loads

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Wash full loads of clothes and dishes

Washer saves 15-45 gallons per load

Dishwasher saves 5-15 gallons per load



**Load up  
to SAVE  
WATER**

## 5. Install water-saving devices

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Check with your water provider for free devices

Look for the WaterSense label when replacing water using devices and appliances



**Install water-saving fixtures**

**to SAVE WATER**



## 6. Reduce outdoor water use

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Reduce watering times

Water between midnight and 6 a.m. to reduce water loss

Water in 2 short cycles

Use mulch



**Turn off your  
irrigation**

to **SAVE  
WATER** 



## 7. Say lawn gone

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Convert lawn into a low water use landscape

Free landscape templates

Check with your water provider for available rebates and incentives



## 8. Upgrade your irrigation system

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Install drip irrigation

Add a smart, WaterSense labeled, irrigation controller



## 9. Select water smart plants

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Select low water-use and native plants to save water

Check out the water smart plant picker at [watersmartplant.org](http://watersmartplant.org)

**MAKE A  
CHANGE TO  
SAVE  
WATER**



# 10. Visit SavingWaterPartnership.org

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Water-saving tips



Program and rebate  
information



Current news and  
upcoming events



# Resources for Santa Rosa Water Customers





- FREE WaterSmart CheckUp
- FREE WaterSmart Devices
- Clothes Washer
- Recirculating Hot Water Pump
- Green Exchange (Cash for Grass)
- Irrigation Upgrade
- Rainwater Harvesting
- Graywater Reuse (Laundry to Landscape)
- Sustained Reduction
- Pool Cover Rebate (New)
- Pool Removal Rebate (New)



[srcity.org/Rebates](http://srcity.org/Rebates)



# Upcoming Event: WaterSmart Expo

Wednesday, June 29

Santa Rosa's Wednesday  
Night Market

5 to 8:30 p.m.

Find new ways to save and  
Pick up a free drought toolkit

[srcity.org/WaterSmartExpo](http://srcity.org/WaterSmartExpo)





# Free Online Tool: WaterSmart Portal



Sign-up and be entered to WIN a \$200 bill credit!

[srcity.org/WaterSmartPortal](http://srcity.org/WaterSmartPortal)



# Upcoming Webinars

- 7/12 Drip Irrigation Basics
- 7/19 Tree management in Drought
- 8/9 Laundry-to-Landscape Graywater
- 9/1 Lawn Gone: Sheet Mulching 101

[srcity.org/Workshops](http://srcity.org/Workshops)

The logo for "water smart FREE WORKSHOP" is overlaid on a photograph of a garden. The text "water smart" is in green, "FREE" is in blue, and "WORKSHOP" is in blue. A clock face with blue dots is integrated into the design.

water  
smart  
FREE  
WORKSHOP



MAKE A  
CHANGE TO  
**SAVE WATER** 

[SavingWaterPartnership.org](http://SavingWaterPartnership.org)